



IEEE



20th International Workshop on Semantic and Social Media Adaptation and Personalization

SMAP 2025

November 27-28, 2025

Mystras, Greece

<https://smap2025.uniwa.gr/>

The **Semantic and Social Media Adaptation and Personalization (SMAP) Initiative** was founded during the summer of 2006 in an effort to discuss the state-of-the-art, recent advances and future perspectives for semantic and social media adaptation. After 19 successful workshops -in Athens, London, Prague, San Sebastian, Limassol, Vigo, Luxembourg, Bayonne, Corfu, Trento, Thessaloniki, Bratislava, Zaragoza, Larnaca, thrice online, Limassol, and Athens - the SMAP workshop series has consolidated as a reference event in order to discuss about the newest advances in the field, including a 2-days single main track of high-quality scientific papers. The 20th SMAP workshop will be held both onsite and online on **November 27-28, 2025** and it will be hosted by the [Knowledge and Uncertainty Research Laboratory, University of the Peloponnese](#).

Aim and topics

SMAP 2025 aims to address several issues of semantic and social multimedia technologies and their use in content creation, media adaptation & user profiling. Topics of interest include but are not limited to:

- Content creation, annotation and modelling for semantic and social web
- Computational intelligence for media adaptation and personalization
- Semantics-driven indexing and retrieval of multimedia contents
- User modelling and dynamic profiling
- Ontologies and reasoning
- Semantics-based recommender systems: theory and applications
- Web adaptation methods and techniques
- Hybrid social and semantic approaches to profiling, recommendation engines or adaptation systems
- Social multimedia applications (livecasting, audio-video sharing)
- User-generated content mechanisms
- Privacy/Security issues in Social and Personalized Media Applications
- Multimedia standards
- Content customization and adaptation
- Semantic context modelling and extraction
- Context-aware multimedia applications
- Adaptive & personalized MM summaries
- Multilingual content navigation
- Social multimedia tagging and multimedia content communities
- Intelligent personalized interfaces
- Social and semantic media collaboration platforms (e.g. semantic wikis)
- Social web economics and business
- Social network aggregation
- Adaptive / Personalized conversational media



ΠΑΝΕΠΙΣΤΗΜΙΟ
ΠΕΛΟΠΟΝΝΗΣΟΥ
University of the Peloponnese





IEEE



Important dates:

Submission of full papers:

July 21, 2025

Notification of acceptance:

September 15, 2025

Submission of camera ready:

September 15, 2025

Main Workshop:

November 27-28, 2025

Proceedings/Publications

All accepted papers will be included in the SMAP 2025 Proceedings and will be [indexed by IEEE Xplore](#). The SMAP Proceedings have always been indexed by [dblp](#) and [Scopus](#). This makes the SMAP workshop one of the publication venues with very high visibility and impact over the last 19 years.



Scopus®

IEEE Xplore® Digital Library

Extended versions of selected papers will be invited to the "[Advances in Semantic Multimedia and Personalized Digital Content](#)" or the "[Advances in Semantic Multimedia and Personalized Digital Content](#)" Special Issue of [Digital](#) or [Computers](#) international indexed journals (MDPI, Switzerland), indexed among others by [dblp](#), [Scopus](#), [Web of Science](#), [Google Scholar](#), on a special, APC-fully waived (zero (0) euros APC fee) submission status (to be announced).



digital

an Open Access Journal by MDPI



computers

an Open Access Journal by MDPI



digital

an Open Access Journal by MDPI

Digital (ISSN 2673-6470) provides an advanced forum for studies related to digital technologies and their applications. It publishes reviews, research papers, short communication, etc. as well as Special Issues on particular subjects.

Our aim is to encourage scientists to publish their experimental and theoretical results in as much detail as possible. There is no restriction on the length of the papers. The full experimental details must be provided so that the results can be reproduced.

Editors-in-Chief



Prof. Dr. Yannis Manolopoulos

Department of Computer Science, School of Sciences and Engineering, University of Nicosia, 2427 Nicosia, Cyprus

Indexing

Scopus:

2023 CiteScore: 3.1

Q2: Computer Science (miscellaneous)

CiteScoreTracker 2024

4.3 = $\frac{441 \text{ Citations to date}}{103 \text{ Documents to date}}$

Last updated on 05 November, 2024 • Updated monthly

dblp, DOAJ and other databases

CITESCORE
3.1

Rapid Publication

(median values for papers published in this journal in the first half of 2024)

Submission to First Decision:
23.6 days

Acceptance to publication: 4.1 days



Digital Editorial Office
St. Alban-Anlage 66
4052, Basel, Switzerland

✉ digital@mdpi.com
► www.mdpi.com/journal/digital
www.mdpi.com



**ΠΑΝΕΠΙΣΤΗΜΙΟ
ΠΕΛΟΠΟΝΝΗΣΟΥ**
University of the Peloponnese

