



IEEE



20th International Workshop on Semantic and Social Media Adaptation and Personalization

SMAP 2025

November 27-28, 2025

Mystras, Greece

<https://smap2025.uniwa.gr/>

The **Semantic and Social Media Adaptation and Personalization (SMAP) Initiative** was founded during the summer of 2006 in an effort to discuss the state-of-the-art, recent advances and future perspectives for semantic and social media adaptation. After 19 successful workshops -in Athens, London, Prague, San Sebastian, Limassol, Vigo, Luxembourg, Bayonne, Corfu, Trento, Thessaloniki, Bratislava, Zaragoza, Larnaca, thrice online, Limassol, and Athens - the SMAP workshop series has consolidated as a reference event in order to discuss about the newest advances in the field, including a 2-days single main track of high-quality scientific papers. The 20th SMAP workshop will be held both onsite and online on **November 27-28, 2025** and it will be hosted by the [Knowledge and Uncertainty Research Laboratory, University of the Peloponnese](#).

Aim and topics

SMAP 2025 aims to address several issues of semantic and social multimedia technologies and their use in content creation, media adaptation & user profiling. Topics of interest include but are not limited to:

- Content creation, annotation and modelling for semantic and social web
- Computational intelligence for media adaptation and personalization
- Semantics-driven indexing and retrieval of multimedia contents
- User modelling and dynamic profiling
- Ontologies and reasoning
- Semantics-based recommender systems: theory and applications
- Web adaptation methods and techniques
- Hybrid social and semantic approaches to profiling, recommendation engines or adaptation systems
- Social multimedia applications (livecasting, audio-video sharing)
- User-generated content mechanisms
- Privacy/Security issues in Social and Personalized Media Applications
- Multimedia standards
- Content customization and adaptation
- Semantic context modelling and extraction
- Context-aware multimedia applications
- Adaptive & personalized MM summaries
- Multilingual content navigation
- Social multimedia tagging and multimedia content communities
- Intelligent personalized interfaces
- Social and semantic media collaboration platforms (e.g. semantic wikis)
- Social web economics and business
- Social network aggregation
- Adaptive / Personalized conversational media



ΠΑΝΕΠΙΣΤΗΜΙΟ
ΠΕΛΟΠΟΝΝΗΣΟΥ
University of the Peloponnese





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Important dates:

Submission of full papers:	(ultimate deadline) August 25, 2025
Notification of acceptance:	September 1, 2025
Submission of camera ready:	September 15, 2025
Main Workshop:	November 27-28, 2025

Proceedings/Publications

All accepted papers will be included in the SMAP 2025 Proceedings and will be [indexed by IEEE Xplore](#). The SMAP Proceedings have always been indexed by [dblp](#) and [Scopus](#). This makes the SMAP workshop one of the publication venues with very high visibility and impact over the last 19 years.



Scopus®

IEEE Xplore® Digital Library

Extended versions of selected papers will be invited to the "[Advances in Semantic Multimedia and Personalized Digital Content](#)" or the "[Advances in Semantic Multimedia and Personalized Digital Content](#)" Special Issue of [Digital](#) or [Computers](#) international indexed journals (MDPI, Switzerland), indexed among others by [dblp](#), [Scopus](#), [Web of Science](#), [Google Scholar](#), on a special, APC-fully waived (zero (0) euros APC fee) submission status (to be announced).



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Editors-in-Chief



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Indexing

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Q2: Computer Science (miscellaneous)

CiteScoreTracker 2024

4.3 = $\frac{441 \text{ Citations to date}}{103 \text{ Documents to date}}$

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Rapid Publication

(median values for papers published in this journal in the first half of 2024)

Submission to First Decision:
23.6 days

Acceptance to publication: 4.1
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